

“Let’s take back our city.”

Alnoor Kassam

For Release: Wednesday, July 28th 2010.

Alnoor Kassam Reacts to Barb Higgins entering the 2010 Mayoral Race

With news of former TV personality Barb Higgins announcing her plans to run for Mayor in the 2010 Calgary Election, declared mayoral candidate Alnoor Kassam is standing strong with his intentions.

Kassam insists his commitment to Calgary remains “unchanged but I’m more excited now. With a media personality the media takes more interest and its clear outsiders are the favorites!”.

Kassam says he and Higgins know each other. “I pitched her the story to do a ‘behind the scenes-on the campaign trail with Alnoor Kassam’, and it was turned down, maybe that sparked her interest. I’m interested to hear why she thinks she’s more qualified to be mayor than I am. Three months ago she insisted she didn’t have an interest to run for Mayor, but apparently there is interest now.”

“It’s like Obama running against Hillary Clinton...” Kassam says. “And poor Ric McIver, he becomes less and less of a front runner.”

Kassam’s take on the overall interest in Calgary’s top spot so far? “I predict 21 Mayoral Candidates on September 20th.” He also is predicting less voter apathy this round with “a higher voter turnout of 300,000 votes” saying he just needs to double the # of votes he earned in 2007 to win this election.

“Using my head, my heart & working hard with his campaign team” is how Kassam plans to win this race.

Interview requests:

Ms. Kaelie Forzani | 403-630-7371 | kaelieforzani@yahoo.ca | www.alnoorkassam.com



“Hello,
I’m Alnoor
Kassam,
you may
remember me
from all those
billboards in
2007”

alnoor
KASSAM
MAYOR

